

Invitation



7th MUCLA National Conference

on

**Challenges and Opportunities in
Adapting Digital Technologies in Libraries**

6 th & 7th March 2024

To,

Organized by

University of Mumbai Sectional Council

&

SNDT Women's University Sectional Council

of

Maharashtra University and College Librarians Association

In Collaboration with

Indian Library Association, New Delhi



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March
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Jointly organized by

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: **VENUE** :

Marathi Bhasha Bhavan,
University of Mumbai
Vidhyanagari, Kalina, Santacruz
Mumbai - 400098

About the Conference



The 7th MUCLA National Level Conference sets the stage for an in-depth exploration of the dynamic landscape where libraries intersect with digital technologies. As we embark on this intellectual journey, the conference theme, "Challenges and Opportunities in Adapting Digital Technologies in Libraries," reflects the evolving nature of information dissemination and knowledge management. In an era dominated by technological advancements, libraries play a pivotal role in embracing digital tools to enhance their services, accessibility, and overall functionality. The conference aims to provide a platform for professionals, scholars, and practitioners in the field of library science to engage in meaningful discussions, share insights, and collaboratively address the challenges and opportunities that arise in the integration of digital technologies within the library domain.

In the contemporary digital age, libraries are confronted with a multitude of challenges, ranging from issues of data privacy and security to the need for continuous skill development among library professionals. Simultaneously, libraries also find themselves at the forefront of innovation, leveraging digital technologies to revolutionize information storage, retrieval, and dissemination. The conference will serve as a crucible for ideas, experiences, and strategies, fostering a comprehensive understanding of the intricate balance between challenges and opportunities in the digital transformation of libraries. As participants delve into the complexities of this theme, they will contribute to the collective knowledge that shapes the future of libraries and reaffirms their indispensable role in the evolving landscape of information and knowledge management.

About MUCLA



The Maharashtra University and College Librarians Association is established in the year 2012 and registered under Trade Union Act 1926 on dated 3rd May 2014 to discuss the professional issues collectively from the common platform. MUCLA has its head quarter at Jalgaon. For details you may refer the association's web site having URL www.mucla.in. Till date, the association has attempted to solve many issues of librarians through correspondence or by discussion with the Government. It is a great pleasure to inform you all that in many cases, we succeed in large extent.

About ILA



The Indian Library Association (ILA) was established on September 13, 1933 Registered under the societies Registration Act (XXI of 1860), on the occasion of the First All India Library Conference held at Calcutta. The headquarters of ILA situated in Delhi, India.

Indian Library Association since its inception has provided a wide variety of services and programs to its members and also others, who seek technical support or advice.



About University of Mumbai

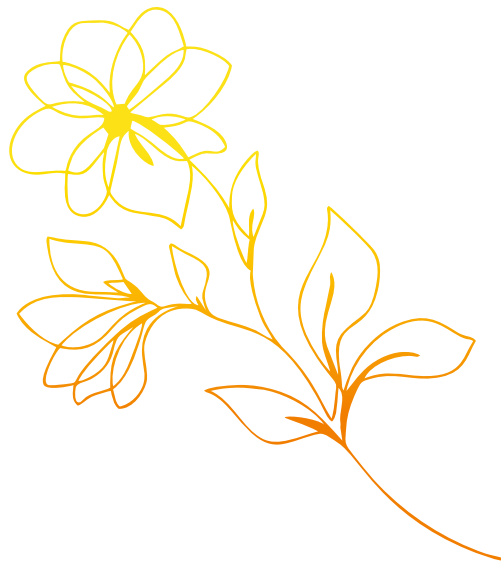


The University of Mumbai, a prestigious institution established in 1857, stands as a beacon of academic excellence and intellectual prowess. Nestled in the vibrant city of Mumbai, India, the university is renowned for its commitment to providing a comprehensive and globally relevant education. With a rich history and a diverse range of academic disciplines, the University of Mumbai has consistently been a catalyst for innovation and knowledge creation. Boasting state-of-the-art facilities, world-class faculty, and a dynamic student community, the university fosters an environment conducive to holistic learning and critical thinking.

About SNTD Women's University Mumbai



The SNTD Women's University is the first Women's University in India as well as in South-East Asia. Founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for the noble cause of Women's Education. The University is now 107 years old. SNTD Women's University is committed to the cause of women's empowerment through access to education, particularly higher education, through relevant courses in the formal and non-formal streams. The university is committed to meet the changing socio-economic needs, with human values and purposeful social responsibility and to achieve excellence with "Quality in every Activity" through vocational and professional courses for women. The motto of the university is "An enlightened woman is a source of infinite strength".



Themes of the Conference

Challenges and Opportunities in Adapting Digital Technologies in Libraries

Sub Themes:

1. Emerging technologies and trends in libraries

- Artificial Intelligence (AI), Chat GPT and Machine Learning (ML) for Libraries
- Digital services and Delivery models
- Academic social media in digital age
- Knowledge Discovery tools
- Virtual Reality (VR) and Augmented Reality (AR) in libraries
- Challenges for implementing new technologies
- Application of Mobile Technologies
- Library Metrics and Altmetrics

2. Future of library resources

- Electronic Resource Management (ERM)
- Reengineering of Libraries
- Library innovations: RFID, Maker's space
- Digital Libraries initiative projects
- Outsourcing and Self Service
- Preservation and conservation
- Licensing models for digital resources
- Remote Access and its impact on library services

3. Digital Literacy and skill development

- Digital literacy for digital age
- Information literacy and media literacy
- Leadership & Management skills

4. Open Libraries: Access and Data

- Open library: Concepts, Policy, and Standards
- Research Data Management (RDM),
- Data Repositories and Data Sharing
- Research Information Management
- IPR and copyright issue in digital age

5. Marketing of Libraries using Technology

- Promoting libraries to improve the patron experience
- Technology for developing Reading Habits/Culture
- Marketing of Library Resources
- Marketing of Library Services
- Library Entrepreneurship

6. National Education Policy (NEP 2020) and incentive approach of Libraries

- Relevance of academic libraries in NEP implementation
- Implementation of best practices in library
- Research, innovation and Ranking: Practice and implications
- Academic Integrity & Credibility: Research quality, Ethical issues, Policies
- Open Education: Educational Resources, Infrastructure, Digital / Virtual University, Policies

Any other topic related to the conference theme and sub themes which includes original research paper, case studies, and best practices.





Guidelines for Research Paper Contributors

- All papers should be typed on Microsoft Word-version.
- Paper size should be in A4 size, with Margins: 1" (top & bottom); 1.5" (left & right)
- All text should be typed in Arial or Times New Roman Font with size 12 and single-spaced.
- Headings and subheadings must be in Bold font, left justified and numbered according to Level of heading as below: 1. First Level Heading 1.1 Second Level Heading 1.1.1 Third Level Heading.
- Header & Footer of font size 8.
- Use double space after the headings, before starting the next paragraph.
- Page Break can be given to give a logical end to a page.
- The main title of your paper must not exceed 50 characters. This includes letters, spaces and punctuation.
- Title should be followed by name, affiliation and address of the Author(s), Email.
- An abstract of length not more than 250 words should be supplied.
- Not more than 05 keywords must be given after the abstract.
- Size of the paper to be kept within 5000 words.
- Illustrations such as photographs, charts, graphs, drawings, and diagrams should be labelled, so that they correspond with their mention in the text (e.g. Table-1, Figure-2, Diagram-3).
- The reference style should be APA 6th ed.



- Submit Copy of the paper on muclamumbai7@gmail.com
- Selected papers will be published in conference proceeding.
- Submission Link: Papers to be e-mailed to muclamumbai7@gmail.com
- **Registration Link:** <https://rb.gy/s1gqec>

Important Dates: -

Last Date of Full Paper Submission: - 19/02/2024

Last Date of Registration: - 01/03/2024

Registration Fee: -

	Fees	With Accommodation
LIS Professionals Non MUCLA Member	Rs. 2500/-	Rs. 3000/-
LIS professional MUCLA Member	Rs. 2000/-	Rs. 2500/-
Only MLISC Students	Rs. 1500/-	Rs. 2000/-



The Registration Fees Shall Be Paid To The Account No.

Through NEFT / RTGS / Fund Transfer as per details given below:

Beneficiary Name : Maharashtra University And College librarian Association

Name of Bank : Canara Bank

Account No : 110162862894

Bank Branch Name : New Marine Line

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MICR Code : 400015053

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